
Increase income generation and efficiency across the culture services

Overview

Bristol City Council is proposing changes to increase income generation and efficiency across the culture services. This would enable us to reduce the budget for this service by £50k in 2018/19.

We are looking at ways of increasing income and efficiency across our culture service beyond those already detailed in last year's Corporate Strategy consultation. This includes introducing charges at some of our museums increasing sponsorship and changes to how the Bristol Film Office and Site Permissions services work that will make them self-financing.

Our proposals are described in the survey below. Please give us your views.

Savings to other services

You can see the full list of savings which we propose to make over the next five years as part of our Corporate Strategy and Budget Consultation at www.bristol.gov.uk/corpstrategy <<http://www.bristol.gov.uk/corpstrategy>> .

Next steps

Your feedback, along with the views of other local groups and partners and the results of our **Equalities Impact Assessment** <supporting_documents/EqIA%20Culture%20team.pdf> , will be taken in to consideration in developing a set of final proposals that match local needs wherever possible.

The proposals will be put to the Mayor and his Cabinet to make a final decision. In making a decision they will also take consultation responses and the Equalities Impact Assessment into consideration.

The consultation results and the council's decision on how to deliver future services will be published in early 2018.

Introduction

Overall, the cost of the council providing essential services and changes in the council's income will leave us with a gap in our finances of £108m over the next five years. This is because prices keep going up, as does the demand for services such as social care and education, because we have a growing population. The council has to make savings across many of its services.

In the context of these overall savings, we are looking at ways of increasing income and efficiency across our culture service beyond those already detailed in last year's Corporate Strategy consultation. This includes introducing charges at some of our museums, increasing sponsorship and changes to how the Bristol Film Office and Site Permissions services work that will make them self-financing.

We have a target of saving money over each of the next four years so that by 2023 we would operate with a budget reduced by £140k compared to our present budget. The proposed savings in each year are shown below.

Annual savings table:

Net saving 2018/19 (£'000s)	Net saving 2019/20 (£'000s)	Net saving 2020/21 (£'000s)	Net saving 2021/22 (£'000s)	Net saving 2022/23 (£'000s)	Total (£'000s)
5,000	60,000	19,000	35,000	21,000	140,000

Our Proposal

We propose the following three changes to achieve these savings.

- **Proposal 1:** Red Lodge and the Georgian House Museums currently offer free entry, but we are proposing introducing a small entrance fee for adults, while keeping admission free for children in 2019/20. We are forecasting that this will generate an additional £45,000 a year although we expect it to have an impact on visitor numbers. The exact charge will be decided following user research and full benchmarking but we expect it to be between £3 and £7.
- **Proposal 2:** We also want to work with businesses and organisations to explore the possibility of increasing major event income through sponsorship and additional commerciality for events such as Harbour Festival. This could see us raise an additional £35,000 a year by 2022/23, without changing the fundamental nature of the events.
- **Proposal 3:** We aim to work towards making the Bristol Film Office and Site Permissions services self-financing. This could be achieved by working to increase the number of events, both large and small, held in the city, and working with the industry to boost the number of film and TV productions filmed here. Over the 5 year period 2018/19 to 2022/23 this will mean generating an additional £60,000 to ensure both teams are self-financing.

Further information:

Information about Red Lodge museum is available here:

www.bristolmuseums.org.uk/red-lodge-museum

Information about the Georgian House museum is available here:

www.bristolmuseums.org.uk/georgian-house-museum

Bristol Film Office helps to ensure all film, television or commercial photography shoots run as smoothly as possible when on location in Bristol. It also works to sell the city as a film destination.

The Site permission team provide permission for event organisers or promoters to use council land for their activities. The team ensure all events are safe and legal and manage the diary of events for the city to ensure no major clashes.

1 Do you agree or disagree with proposal 1: charging for adult entry to Red Lodge and The Georgian House Museum?

Please select only one item

- Strongly agree Agree Neither agree nor disagree Disagree
 Strongly disagree

2 Do you agree or disagree with proposal 2: increasing major event (such as Harbour Festival) income through sponsorship and increased commerciality?

Please select only one item

- Strongly agree Agree Neither agree nor disagree Disagree
 Strongly disagree

3 Do you agree or disagree with proposal 3: making the Bristol Film Office and Site Permissions services self-financing?

Please select only one item

- Strongly agree Agree Neither agree nor disagree Disagree
 Strongly disagree

4 Do you have any further comments on these proposals?

About you

We would like to receive feedback from people with as wide a variety of views and needs as possible in Bristol. It would be very helpful if you could complete the following 'About You' questions. This will help us ensure that no-one is discriminated against unlawfully.

Information provided will be treated confidentially and in accordance with the Data Protection Act 1998 and only used to ensure that everyone is treated fairly.

5 What is your postcode?

6 What is your age group?

Please select only one item

- Under 18 18 – 24 25-44 45-64 65-74 Over 75
 Prefer not to say

7 What is your gender?

Please select only one item

- Female Male Prefer not to say

8 Are you transgender?

Please select only one item

- Yes No Prefer not to say

9 What is your ethnicity?

Please select only one item

- White British Other white Mixed / Dual Heritage Black / Black British
 Asian / Asian British Other ethnic group Prefer not to say

10 Are you disabled?

Please select only one item

- Yes No Prefer not to say

11 What is your religion?

Please select only one item

- No religion Christian Sikh Buddhist Hindu Jewish Muslim
- Any other religion or belief Prefer not to say

If other, please specify:

12 What is your sexual orientation?

Please select only one item

- Heterosexual (straight) Lesbian, Gay or Bisexual Prefer not to say

Data Protection: Data you supply will be held and used in accordance with the Data Protection Act 1998. Personal information you supply is confidential. The council will only publish aggregate or summary results from the consultation, which will not identify individuals. Information will be stored for two years.