

# Our Corporate Strategy – at a glance

## Vision

“ We play a leading role in driving an inclusive, sustainable and healthy city of hope and aspiration, one where everyone can share in its success. ”

## Building Blocks

We have chosen five principles that we call our ‘building blocks’. These affect all our priorities and influence everything we do.

### Development and Delivery

Develop people, places and partnerships to improve outcomes. Deliver quality public services while releasing the expertise and resources of empowered communities, individuals, community groups and city partners to help shape and deliver city priorities.

### Equality and Inclusion

Pro-actively and intentionally improve equality and inclusion across the city by designing it into everything we do. Work to make sure that everyone in Bristol feels they belong, has a voice and an equal opportunity to succeed and thrive.

### Resilience

Build Bristol’s city resilience through early intervention, minimising our contribution to future environmental, economic or social shocks and stresses. Build our ability to cope by learning from our past, taking a preventative approach and planning for long-term outcomes that support resilience.

### Sustainability

Tackle the Climate and Ecological Emergencies while inclusively growing the economy, maximising our positive environmental impacts and avoiding or mitigating negative ones wherever possible. Build our climate and ecological resilience.

### World class employment

Role model, influence and promote the highest levels and standards of employment. Work with partners to drive for workforces that reflect the population, and workplaces that are healthy and inclusive, offering opportunities to progress and offering a Living Wage as standard.

## Themes

To make sure we are clear about how we spend our time, effort and money, we have the following strategic themes and priorities. These express the major issues that we believe are most important in achieving our vision.

### Children and Young People

A city where every child belongs and every child gets the best start in life, whatever circumstances they were born in to.

### Economy and Skills

Economic growth that builds inclusive and resilient communities, decarbonises the city and offers equity of opportunity.

### Environment and Sustainability

Decarbonise the city, support the recovery of nature and lead a just transition to a low-carbon future.

### Health, Care and Wellbeing

Tackle health inequalities to help people stay healthier and happier throughout their lives.

### Homes and Communities

Healthy, resilient and inclusive neighbourhoods with fair access to decent, affordable homes.

### Transport and Connectivity

A more efficient, sustainable and inclusive connection of people to people, people to jobs and people to opportunity.

### A Development Organisation

From city government to city governance: creating a focussed council that empowers individuals, communities and partners to flourish and lead.

## Values and Behaviours

**We are Dedicated**

**We are Curious**

**We show Respect**

**We take Ownership**

**We are Collaborative**